

Per Björkholm



Address: per@bjorkholm.com
Mobile: +46 708 700300
Personal Website: <http://bjorkholm.com>

Summary >

20 years experience of marketing and writing. Not so much toothpaste-ads, I am orientated more towards b-to-b, annual reports, newsletters, presentations, web content, etc.

Skills >

- Copywriting
 - Writing
 - Strategic Communications
 - Internal Communications
 - Graphic Design
 - Social Media
 - Magazines
 - Web Design
 - Kayaking
 - Marketing Communications
 - Advertising
 - Corporate Identity
 - Marketing Strategy
 - Corporate Branding
 - Press Releases
-

Experience >

väl valda ord AB

1993 - Present

copywriter / skribent

Frilansande skribent och webbredaktör - hyr in mig för uppdrag eller över tid - som producent eller strateg eller kommunikationsansvarig. Print och digitalt, kundtidningar, nyhetsbrev, annonser, broschyrer, manus etc

Västerås stad, Konsult och Service

11 / 2005 - 08 / 2009

editor

Publicisterna

2002 - 2003

projektledare

Kentab

1989 - 1993

copywriter

Adart Annonssbyrå

1988 - 1989

Copywriter (junior)

Education



IHM business school
DIHM , informatör- /copylinjen

1987 - 1988

Universität zu Köln
Scholarship , Philosophy

1986 - 1986

Exchange student

University of London
Fil.kand , Philosophy

1981 - 1982

occasional student at Bedford College

Uppsala universitet
BA , Philosophy

Interests



Horses, kayaking (flatwater),

Certifications

ARU

Languages



• German

• English